



Danat Al Emarat Hospital & HealthPlus Fertility

3rd OBSTETRICS, GYNECOLOGY & FERTILITY

International Conference 2020

SPONSORSHIP PROSPECTUS



March 19th-20th, 2020

Sofitel Corniche, Abu Dhabi, UAE



مستشفى دانة الإمارات
Danat Al Emarat Hospital
النساء والأطفال WOMEN & CHILDREN

+HealthPlus Fertility
هيلث بلاس للإخصاب



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GYNECOLOGY
& FERTILITY**

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A WARM WELCOME



Dear colleagues,

On behalf of our scientific & organizing committee, we are extremely pleased to welcome you to Abu Dhabi for the 3rd Obstetrics, Gynecology & Fertility International Conference on 19th & 20th March 2020 at Sofitel Abu Dhabi Corniche.

Our annual conference has maintained an excellent reputation for the past few years as a leading event in its field with 99% of our attendees agreeing they would recommend the conference to a colleague. With 85% of delegates agreeing that the exhibition is a valuable part of the conference, we are confident it will provide an attractive setting from which you can promote your research, technology and services to our local, regional & international community of experts as well as the leading decision makers in the field.

Abu Dhabi is a vibrant modern city celebrated for its culture and history but is among the largest and most diverse regions for science Middle East, making it an exciting destination for our international conference.

We look forward to working with you and thank you in advance for your important support of our conference.

Dr. SADOON S. SADOON

Conference President & Head of Scientific Committee
Chief Medical Officer, Consultant Obstetrics & Gynaecology,
at Danat Al Emarat Hospital, Abu Dhabi, UAE

WHY YOU CAN'T MISS THIS CONFERENCE

The 2020 Obstetrics, Gynecology & Fertility International Conference, with a diverse and innovative scientific program and exciting venues and facilities, will provide a valuable environment for networking with delegates and key decision makers. Our conference is heavily promoted locally and regionally. This ensures a large and robust mix of delegates.

This conference is a fantastic opportunity to:

- Reach key opinion leaders and decision makers in the field of Obstetrics, Gynecology & Fertility
- Expand your network with valuable contacts and nurture existing relationships
- Demonstrate your company's products and leadership
- Raise your brand profile and loyalty
- Establish a strong market position by exhibiting
- Explore the vibrant city of Abu Dhabi

SCIENTIFIC & ORGANISING COMMITTEE

Head of Scientific Committee

Dr. SADOON S. SADOON

Chief Medical Officer, Consultant Obstetrics & Gynaecology, at Danat Al Emarat Hospital, Abu Dhabi, UAE

Organising Committee

MS. EMAN SHORAFI

Chief Operating Officer
Danat Al Emarat Hospital, Abu Dhabi, UAE

MRS. FARAH AL ALAMI

Chief Marketing & Communications Officer
United Eastern Medical Services
(UEMedical)

MRS. JIHAN MOHAMMED

Marketing & Branding Manager, United
Eastern Medical Services - UEMedical

AHMED YAHYA ABU MIJANA

Director - Supply Chain
United Eastern Medical Services
(UEMedical)

DR. ANAS JAMMAL

Head of Pharmacy
Danat Al Emarat Hospital, Abu Dhabi, UAE

WHO SHOULD ATTEND

- Obstetricians
- Gynecologists
- Radiologists
- IVF Specialists
- Nurses
- Physicians
- General Practitioners
- Laboratory Technicians
- Technicians
- Allied Health Professionals
- Midwives
- Family Medicine Specialists
- Embryologists
- Pharmacists
- Neonatologists

AGENDA

DAY - 1 (THURSDAY 19 TH MARCH 2020)		
08:30-09:00	Opening Ceremony	Sadoon S Sadoon
Session 1: Plenary Moderators: Arvind Vashish & Hazem Al Momani		
09:00 – 09:30	Saving lives, improving mother's care. Lessons learned: MBRRACE 2020	Sadoon S Sadoon
09:30 – 10:00	VTE in pregnancy. Prevention and treatment	Ruwan Wimalasundera
10:00 – 10:30	Ultrasound in Gynecology: Update	Ghada Salman
10:30 – 11:00	Coffee Break	
Session 2: Fetal Medicine Moderators: Rwan Winasindera & Hisham Merghani		
11:00 – 11:30	Modern management of IUGR	Hisham Merghani
11:30 – 12:00	Fetal Cardiac Abnormalities	Werner Diehl
12:00 – 12:30	Management of congenital diaphragmatic hernia	Walaa Al Safi
12:30 – 14:00	Lunch break	
Session 3: Obstetrics Moderators: Ghada Salman & Walaa Al Safi		
14:00 – 14:30	Diabetes in Pregnancy	Bashir Salih
14:30 – 15:00	Ectopic pregnancy. Update on management	Fatima Al Hajri
15:00 – 15:30	ID and IDA in women's health	Saleema Wani
12:30 – 14:00	Coffee Break	
Session 4: Gynecology and MIS Moderators: Saleema Wani & Fatima Al Hajri		
16:00- 16:30	Endometriosis management: Recent advances	Arvind Vashist
16:30 – 17:00	Fibroid management: Recent advances	Khalid Qutaish
17:00 – 17:30	IMIS. The index of minimally invasive surgery	Niall Jones
17:30	Closing remarks	

AGENDA

DAY - 2 (FRIDAY 20 TH MARCH 2020)		
08:30-09:00	Opening Remarks	Sadoon S Sadoon
Session 1: Plenary Moderators: Saad Aswad & Abeer Annab		
09:00 – 09:30	From Witchcraft to Wisdom. The history of obstetrics and gynecology	Sadoon S Sadoon
09:30 – 10:00	Management of Monochorionic pregnancies and high order pregnancies	Ruwan Wimalasundera
10:00 – 10:30	UAE Medical Liability Law update.	Saad Aswad
10:30 – 11:00	Coffee Break	
Session 2: Gynecology Moderators: Marwan Kamil & Sadoon sadoon		
11:00 – 11:30	Mesh or no Mesh: What to do?	Arvind Vashisht
11:30 – 12:00	Ambulatory Gynecology. The role of OP Hysteroscopy	Ghada Salman
12:00 – 12:30	Genitourinary syndrome of menopause.	Abeer Annab
12:30 – 14:00	Lunch break	
Session 3: Obstetrics Moderators: Ruwan Wimalasundera		
14:00 – 14:30	Doppler study in obstetrics: What every obstetrician should know!	Adel Al Qaysi
14:30 – 15:00	TBC	-
15:00 – 15:30	The role of ultrasound in the management of infertile women	Adel Al Qaysi
12:30 – 14:00	Coffee Break	
Session 4: Moderators: Adel Al Qaysi & Ghada Salman		
16:00- 16:30	Management of menopause update.	Abeer Annab
16:30 – 17:00	TBC	Khalid Qutaish
17:00 – 17:30	Pregnancy following Bariatric Surgery.	Hazem Al Momani
17:30	Closing remarks	

Platinum Sponsorship: Two (2) available

AED 150,000

- Branding on conference banner
- Branding displayed at the registration area
- A double standard size booth in a premium location (6m x 4m)
- Four complimentary exhibitor badges
- Company Profile (250 words) and contact details credited as Platinum sponsor in exhibitor book
- Branding in break-out refreshment area
- Two free promotional inserts placed in delegate conference bags
- Two page color advertisement in the exhibitor book
- Funding for 40 delegates to attend the 2 day conference programme
- Sponsor announced in press release or major announcements related to the conference
- Logo banner on conference homepage as well as logo on conference website homepage for the duration of the registration and conference period
- Logo displayed and company credited as Platinum sponsor on conference & exhibitor book

Gold Sponsorship: Four (4) available

AED 120,000

- Branding on conference banner
- Branding displayed at the registration area
- A standard sized booth (4m x 4m)
- Three complimentary exhibitor badges
- Company Profile (250 words) and contact details credited as Gold sponsor in exhibitor book
- Logo displayed and company credited as Gold sponsor on conference & exhibitor books
- Logo displayed and company credited as Gold sponsor on all electronic bulletins and e-mail blasts
- One free promotional insert placed in delegate conference bags
- Full page color advertisement in the exhibitor book
- Funding for 25 delegates to attend the 2 day conference programme
- Sponsor announced in press release or major announcements related to the conference
- Logo banner on conference homepage as well as logo on conference website homepage for the duration of the registration and conference period



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Silver Sponsorship: Four (4) available

AED 90,000

- A standard sized booth (3m x 3m)
- Two complimentary exhibitor badges
- Logo displayed and company credited as Silver sponsor on conference & exhibitor books
- One free promotional insert placed in delegate conference bags
- Half page color advertisement in the exhibitor book
- Funding for 15 delegates to attend the 2 day conference programme
- Company Profile (250 words) and contact details credited as Silver sponsor in exhibitor book
- Logo banner on conference homepage as well as logo on conference website homepage for the duration of the registration and conference period

Bronze Sponsorship: Four (4) available

AED 50,000

- A standard sized booth (3m x 3m)
- Two complimentary exhibitor badges
- Logo displayed and company credited as Bronze sponsor on conference & exhibitor books
- Half page color advertisement in the exhibitor book
- Funding for 10 delegates to attend the 2 day conference programme
- Company Profile (250 words) and contact details credited as Bronze sponsor in exhibitor book
- Logo banner on conference homepage as well as logo on conference website homepage for the duration of the registration and conference period

SPONSOR & EXHIBITION PACKAGE



EXHIBITION OPPORTUNITIES

- Standard 3m x 3m Booth (Including 2 exhibitor badges) _____ AED 25,000
- Extra Exhibitor Badges (Per badge) _____ AED 550

NETWORKING PACKAGES

- Conference bag sponsorship _____ AED 20,000
- Welcome Breakfast in the First Morning of the Conference _____ AED 15,000
- Coffee Breaks for the Duration of the Conference _____ AED 15,000
- Conference Luncheon for Day 1 _____ AED 25,000
- Faculty and Chairman's Dinner (Arrival night) _____ AED 10,000

PRINTING AND ADVERTISING OPPORTUNITIES ADVERTISEMENT IN OFFICIAL EXHIBITOR BOOK

- Inside Full Page _____ AED 4,000
- Inside Half Page _____ AED 3,000
- Inside Quarter Page _____ AED 2,000
- Back Cover (Full page) _____ AED 6,000
- Inside Front or Back Cover (Full page) _____ AED 5,000
- Branded CD with Congress Abstracts _____ AED 5,000
- Delegate Bag Insert _____ AED 2,500



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VENUE FLOOR PLAN



BOOKING FORM

Company Name: _____

Address: _____

Postal Code: _____ City: _____

Country: _____

Phone: _____

Email: _____

Contact Person: _____

Preferred Sponsorship Level:

PLATINIUM GOLD SILVER BRONZE

OTHER OPPORTUNITIES

Please contact conference secretariat at Lilla Events Management for any further enquiries :

Contact : +971 56 211 2044 / +971 55 998 1999

Email : info@lillaevents.ae

Please note that any requested preferences must be confirmed by that conference secretariat in writing to become effective. This letter of intent is non-binding and does not bind either party to enter into a final sponsorship agreement. Upon signing this form, a final sponsorship contract will be sent to you with in 24 hours and has to be signed within 5 days of signing this letter of interest. Sponsorship are not confirmed until signed agreement and payment are received.



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CONTACT US

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